

NIRMITEE KENDRA REPORT

Summary Report 2019-20

Digital Launch:

The Nirmitee Kendra is the Entrepreneurship Cell and Skill Hub of the College established and funded under the Rashtriya Uchchar Shiksha Abhiyan (RUSA). It was digitally launched by the honourable Prime Minister on February 3rd, 2019. The SIES College of Arts, Science & Commerce has been one among the sixty-six colleges across the country which received a grant under the scheme. The project envisions to develop skills among students and create successful entrepreneurs.

Programmes like Startup India, launched in 2015, has opened up myriad avenues for Indian business. It has created a policy ecosystem that accommodates novel business ideas and models. It has created a business environment that works towards innovation, development, deployment or commercialization of new products and services driven by technology or intellectual property. The Nirmitee Kendra wishes to make use of this conducive policy environment by attempting to transform students into job providers from being just job seekers.

The following programmes were conducted during the academic year 2019-20:

Sr .N o.	Title of the event	Date(s) of the event	Target Audience	Description of the event	Outcome / Evidence of Success	No. of Participants	Name of Speaker(s)
1	Value Added Course on Vertical Gardening	18th June 2019 (15 days course)	TYBSc Botany	A course aimed at making the participants aware of the career opportunities in the field of vertical gardening and to encourage them to set up their own startup or work as a freelancer in	Two commercial vertical wall gardens were constructed in the college campus by the students. Students are encouraged to approach commercial establishments and institutions to offer their	35 students	Ms. Ekta Mehta

				the same field.	services based on the course.		
2	Ideas/Innovation for Start Ups, Funding and More	17th July, 2019	UG students from different departments	Programme aimed at orienting students regarding the nuances of developing their business ideas into successful business enterprises	Students got opportunity to raise their doubts. The winners of INNOVATIA presented their product prototypes and sought relevant suggestions and guidance in commercialising their products.	70 students	Mr. Uday Wankawala Ms. Pallavi Ramane Ms. Sheetal Shetty
3	Nature Aquascaping Certificate Course	28th July, 2019	TYBSc students (11)	Programme aimed at achieving a professional edge in aquarium setting and thereby help in establishing startups.	Students got an opportunity to understand what Nature Aquascaping is and how-to setup a planted aquarium. They were also taught various techniques to maintain the aquascape.	27 students	Mr. Mayur Dev

4	Soft Skills Development	16 th October, 2019 to 26 th November, 2019	UG Students across departments	The workshop aimed at developing job-related skills; enhance communication and presentation skills and prepare students to maintain a work-life balance	Students learnt new techniques of preparing presentations, resume writing and formulating statement-of-purpose (SOP). Time Management session helped the students to work out a daily schedule.	433 students	Ms. Shalini Gamre Mr. Nihal Gandhi
5	Self Defence Workshop	16 th October, 2019 to 5 th December, 2019	UG Students across departments	Teaching self-defence techniques	Students learnt self-defence techniques to speak-up against crime and tackle undesirable situations.	274 students	Mr. Christopher Fernandes
6	The Art of Reasoning and Critical Thinking	18 th November, 2019	UG Students	30 Hour multi-disciplinary workshop introducing First Order and Second Order thinking, cognitive skills and reasoning techniques through heuristics, creative thinking and problem solving.	The workshop was attended by 16 student participants presently pursuing under-graduation, from the faculty of Humanities, Science and Computer Science of SIES College. The outcome of evaluations in this workshop facilitated the	16 students	Prof. Peter Akbar

					students to open up and discuss relevant aspects of their life with real life situations. The outcome of the workshop was also measured by generating a formal feedback form prepared for every module and the overall students interaction with the resource person.		
7	Creative Writing	20 th November, 2019	SYBA and TYBA Students	The objective of the workshop was to introduce participants from all streams to the Crime Fiction genre. The prime focus of the workshop was to enable students to enhance their creative skill set that will demonstrate reliable learner outcomes	The resource person offered to mentor the writers of five best short stories shortlisted by the department	28 students	Mr. Salil Desai

8	Millionaire in the Making	12th & 18th December 2019	UG & PG students and staff members from different departments	Two-Day Bootcamp aimed at preparing students to develop their business ideas. A business idea pitching competition was also conducted.	Students were satisfied with the different sessions that happened on the first day. Five business ideas were selected as the best ones in the competition held on the second day. 2 students have been selected from the bootcamp for the finals of Avishkar 2019-20 competition organized by the University of Mumbai	1 st day – 54 students & 20 staff members 2nd day – 31 students & 10 staff members	Mr. Kapil Sharma Ms. Harini Sreenivasan Mr. Denver Annunciation Mr. Bharath Shankar Ms. Anita Nair Mr. Uday Wankawala Mr. Pratham Sutaria Mr. Vaibhav Gholap Ms. Rashmi Sharma Mr. Mahesh Poojari
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In addition to the above programmes, The Nirmitee Kendra could facilitate the participation of students of the college for two entrepreneurial events conducted by the Connecting Dreams Foundation. These included:

1. **Social Impact Challenge 2019-20** :- A team of five students from SIES ASCS contributed towards accelerating **Plant Nursery Enterprise** in Dengachimet, Jawhar, Palghar District and has impacted ten rural beneficiaries to help them generate income to sustain their livelihood. The team members included: 1. Tejaswini Jayaraman 2. Akash Samla 3. Namira Memon 4. Zuber Choudhary 5. Yash Hazare
 2. **Change and Connect Programme 2019-20** :- A team of 16 students successfully contributed and completed the Change and Connect Programme 2019-20. The team members included: 1. Mohammed Aqeeb 2. Shrawani Kharkande 3. Khushboo Sahani 4. Sudha Patwa 5. Tejesvini Jayaraman 6. Zuber Choudhary 7. Namira Memon 8. Shreya Thorat 9. Abhay Dubey 10. Rutuja Kharpe 11. Yash Hazare 12. Sakshi Poojary 13. Vidya Kamath 14. Sakshi Yadav 15. Yash Salastekar 16. Sadish Konar
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